



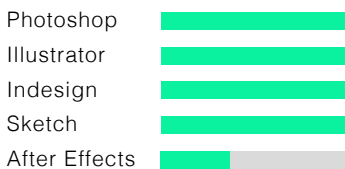
ARANCIOTTA ÉMILIE

P R O D U C T	
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During my career, between France and England, I acquired a creative inspiration across different environments. With my twelve years as Product Designer, I've managed many exciting products and I am still passionate by my work.

SKILLS

Softwares



Others



LANGUAGES



INTERESTS



E D U C A T I O N

2002-2006

Artistic School Job - ESMA- France
Two-year Technical Degree - Montpellier.

2002

High School - Georges Pompidou -France
High School Diploma - Economic and Social Sciences -
Castelnau-le-lez.

2018-2021

Product Designer - Teads - France

In charge of the Performance offer - Guidelines & Designers training- Tools to automate Creative Design- Creative Templates.
UX/UI Design: Mockups for the new features - Simplify the user flows to setup their campaigns: Targeting/ Dashboards/Creative Editor/Guide Tour.

2016-2018

Freelance Art Director - Little Orange- France

Dealing with several agencies to create Graphic & Digital formats.
Brainstorming and visual identity proposals.
Design of annual reports - Brochures - Flyers and also Websites with supplied wireframes by the project managers.

AGENCIES & CLIENTS: 4 Août Agency - Expertime - Paul Morgan - Time NetWork - SmartLabel - IUIS - Amundi.

2015-2016

Visual Designer - PKR - London

Worked alongside new brand guidelines to create promotional assets for both Print and Web.
Completed a global direct mail campaign to attract new customers and reactivate lapsed players.

2014-2015

Art Director - WatchWarehouse - London

Creative Designer for WatchWarehouse.
Responsible of the company communication - Web/Graphic Design - UX/UI Design.

2007-2014

Freelance Art Director - France

Handled the Web & Graphic Design for clients and agencies.
Collaboration for 3 years for 'Into The Real Agency' - for 2 years with Exaprint Company.

AGENCIES & CLIENTS: 2A Villas - JMB Diamant - Into The Real - Ailleurs Exactement - Famous Agency - Exaprint - 4 Août Agency - Up Your Idea.

W O R K E X P E R I E N C E